

**Press Release:**

Global Brand redIT Makes Its International Debut

*Enhanced Strategic Partnership Between IT Industry Leaders Announced in San Diego, CA*

SAN DIEGO, CA - January 10, 2011 - At first glance, the name redIT may be an unfamiliar one, but their clients—McDonald's, Costco, Prudential Financial—are global players. Now, this IT industry leader is broadening its capabilities by strategically partnering with Castle Access, a San Diego-based operator of enterprise class data centers. Through this alliance, both parties will expand their reach to include seven data centers and a full suite of IT offerings, featuring managed services, security, colocation and connectivity. The relationship will increase redIT's company size to nearly 450 employees.

“With a multinational presence, a new brand, and our widest range of IT offerings to date, I can't think of a better way to begin the new year,” said CEO Murray Case. “A proven managed services platform, delivered from best-in-class data centers is as exciting for our customers as it is for the redIT team.”

Managing Director for U.S. operations Joe Alfrey said “Integrating companies with as many complementary strengths as our team enjoys has been inspiring. This partnership, in conjunction with redIT's deep experience and expertise, allows us to deliver a broad range of managed services to the US market.”

redIT represents the culmination of three entities—Metro Net and Xertix, already Mexico's leading provider of fiber-based connectivity and managed services—and Castle Access, a leading provider of enterprise data center services. Their locations are SAS 70 Type II audited, with ISOs 27001, 20000 and 9001. The melding of both cultures is represented by their name, “redIT,” with “red” meaning “connectivity” in Spanish.

Rather than blasé “solutions,” their tagline touts “intelligent outcomes,” a riff on the industry standard set forth by typical IT providers. Along with their international rollout, a bold new website complete with video content explaining their brand can be found at [www.redIT.com](http://www.redIT.com).

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**About redIT**

Renowned since 1998 as a global IT service provider to mid-to-large-sized corporate and government clients, redIT offers expansive managed services, colocation, connectivity, and security offerings to clients such as Costco, Microsoft, McDonald's, IBM and Prudential Financial. Known for unmatched reliability in mission-critical data communications, their offices are located in Mexico City, Monterrey, Guadalajara and San Diego, with 450 employees worldwide.

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